



GALA 2024

LYCÉE INTERNATIONAL DE CALGARY

LES ANNÉES
FOLLES

SATURDAY

APRIL | 13 | 2024



Join us for a night of Roaring '20s glamour and vibrant Charleston energy. Step back in time to an era of sophistication for Gala 2024!

Lycée international de Calgary's Annual Gala will be located in Calgary's iconic Heritage Park Gasoline Alley Museum. See you there!

Visit gala.lycee.ca or Instagram [@lyceegala2024](https://www.instagram.com/lyceegala2024) for more information



LES ANNÉES FOLLES

LYCÉE
INTERNATIONAL
DE CALGARY
GALA 2024

Dear Sir or Madam,

On April 13, 2024, Heritage Park's Gasoline Alley Museum is hosting Lycée international de Calgary's Les Années Folles Gala for over 300-350 prestigious members of Calgary's business and social community. We are writing to you to request your support towards our gala in exchange for promoting your company to an influential group of top executives, business owners, lawyers, medical professionals, and diplomats.

The Lycée welcomes over 40 nationalities and linguistic backgrounds each school year. Lycée students are educated in a truly multicultural and multilingual environment, preparing them to become responsible citizens and leaders in a global community. Your generosity makes the Lycée the premier French bilingual school in the city.

This year, your funds will contribute directly to buying **innovative and flexible furnishings for our new Maternelle building**. These flexible pieces would empower our teachers to create dynamic learning environments that support different teaching methodologies and encourage collaborative learning among our young students. Moreover, **our administrative offices would also benefit from receiving a much-needed makeover**, ensuring that our dedicated staff can work in a comfortable and efficient space that reflects our school's high standards.

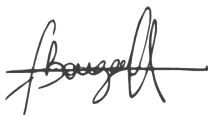
There are several customizable sponsorship/donation and promotional packages available. Our goal is to give your company maximum exposure through different strategies. With this in mind, we have designed the following packages for your review.

We thank you for your consideration. Please contact dawn.west@lycee.ca if you have any questions.

We look forward to hearing from you!



Frédéric Canadas
Head of School



Françoise Bougaëff
Associate Head of School



Dawn West
Advancement Committee Chair

Lycée international de Calgary is a private French School, belonging to network of about 600 French schools in 140 countries worldwide. The school is dedicated to providing a global and cultural experience for its students.

[Visit gala.lycee.ca for more information](https://gala.lycee.ca)

(Lycée international de Calgary is a registered Canadian charity and can issue charitable tax receipts for eligible donations)

SPONSORSHIP OPPORTUNITIES

PHOTOBOOTH SPONSOR

Investment: \$5,000—only 1 available

- Full-page ad in Gala program
- Exclusive logo placement on each printed photobooth picture
- Exclusive signage placement at the booth
- Logo placement on video screens, Gala newsletter & Gala website
- Customized social media recognition
- 4 tickets to the event

NEWSPAPER EVENT SPONSOR

Investment: \$5,000—only 1 available

- Full-page ad in Gala program
- Exclusive logo placement on 100 newspapers that will be purchased through the evening for a grand prize
- Logo placement on video screens, Gala newsletter & Gala website
- Customized social media recognition
- 4 tickets to the event

COCKTAIL RECEPTION SPONSOR

Investment: \$4,000—only 1 available

- Full-page ad in Gala program
- Exclusive logo placement/signage at beverage stations
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 4 tickets to the event

LIVE ENTERTAINMENT SPONSOR

Investment: \$4,000—only 1 available

- Full-page ad in Gala program
- Exclusive logo placement/signage near the stage
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 4 tickets to the event

PRINT & DIGITAL MEDIA SPONSOR

Investment: \$3,000—only 1 available

- Half-page ad in Gala program
- Signage at the event
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 3 tickets to the event

EVENT PHOTOGRAPHY SPONSOR

Investment: \$3,000—only 1 available

- Half-page ad in Gala program
- Exclusive logo placement/signage at ballroom entrance
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 3 tickets to the event

Visit gala.lycee.ca
for more information



SPONSORSHIP OPPORTUNITIES

STUDENT ART SPONSOR

Investment: \$2,000—only 1 available

- Half-page ad in Gala program
- Exclusive logo placement/signage at the art display
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 2 tickets to the event

LATE NIGHT SNACK SPONSOR

Investment: \$2,000—only 1 available

- Half-page ad in Gala program
- Exclusive logo placement/signage in late-night snack area
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 2 tickets to the event

LIVE AUCTION SPONSOR

Investment: \$1,500—only 1 available

- 1/3-page ad in Gala program
- Exclusive logo placement/signage at the live auction
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 2 tickets to the event

CHAMPAGNE SPONSOR

Investment: \$1,500—only 1 available

- 1/3-page ad in Gala program
- Exclusive logo placement/signage at the champagne station
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 2 tickets to the event

SILENT AUCTION SPONSOR

Investment: \$1,500—only 1 available

- 1/3-page ad in Gala program
- Exclusive logo placement/signage near the silent auction
- Logo placement on video screens, Gala newsletter & Gala website
- Social media recognition
- 2 tickets to the event

CASINO TABLE SPONSOR

Investment: \$1,000—10 available

- Exclusive logo placement on the casino tables
- Logo placement in Gala program, on video screens and Gala website
- 1 ticket to the event

If you have any questions, please contact:

Dawn West

Advancement Committee Chair

Lycée international de Calgary

dawn.west@lycee.ca

Visit gala.lycee.ca
for more information



SPONSORSHIP FORM

Company/Individual Name (as you would like to be recognized): _____

Title (check one): Mr. ☐ Mrs. ☐ Miss. ☐ Ms. ☐ Dr. ☐

Sponsor/Contact Name: _____

Mailing Address: _____

Phone #: _____ Email: _____

Sponsorship Opportunities:

- | | |
|--|---|
| <input type="checkbox"/> PHOTOBOOTH SPONSOR—\$5,000 | <input type="checkbox"/> STUDENT ART SPONSOR—\$2,000 |
| <input type="checkbox"/> NEWSPAPER EVENT SPONSOR—\$5,000 | <input type="checkbox"/> LATE NIGHT SNACK SPONSOR—\$2,000 |
| <input type="checkbox"/> COCKTAIL RECEPTION SPONSOR—\$4,000 | <input type="checkbox"/> LIVE AUCTION SPONSOR—\$1,500 |
| <input type="checkbox"/> LIVE ENTERTAINMENT SPONSOR—\$4,000 | <input type="checkbox"/> CHAMPAGNE SPONSOR—\$1,500 |
| <input type="checkbox"/> EVENT PHOTOGRAPHY—\$3,000 | <input type="checkbox"/> SILENT AUCTION SPONSOR—\$1,500 |
| <input type="checkbox"/> PRINT & DIGITAL MEDIA SPONSOR—\$3,000 | <input type="checkbox"/> CASINO TABLE SPONSOR—\$1,000 |
| <input type="checkbox"/> Other donation amount: _____ | |

Payment Information:

- | | |
|---|--|
| <input type="checkbox"/> Cheque enclosed in the amount of \$ _____ | <input type="checkbox"/> E-Transfer (payments@lycee.ca) |
| <input type="checkbox"/> Cash enclosed in the amount of \$ _____ | <input type="checkbox"/> Plastiq (credit—please select "gala donation") |
| <input type="checkbox"/> Square (credit—please see reception) | |

Other instructions:

Signature: _____

Date: _____

* Charitable tax receipts cannot be issued for corporate sponsorship when the sponsor gains a marketing or advertising value, as defined by the Canada Revenue Agency (CRA) guidelines.

Please complete the above and return to:

Lycée international de Calgary—**Gala Committee**
4099 Garrison Boulevard SW, Calgary, AB T2T 6G2
403.243.5420 ext. 114
gala@lycee.ca

[Visit gala.lycee.ca](http://gala.lycee.ca)
[for more information](#)

THANK YOU FOR YOUR GENEROUS SUPPORT!

DONATION OPPORTUNITIES

GREAT GATSBY—\$10,000+

- Name listed in Gala program & on signage at the event
- Podium recognition during the evenings' formal program
- Official charitable tax receipt
- 8 tickets to the event with bottle service

CHARLESTON CABARET—\$7,000–\$9,999

- Name listed in Gala program
- Podium recognition during the evenings' formal program
- Official charitable tax receipt
- 4 tickets to the event

JOSEPHINE BAKER—\$4,000–\$6,999

- Name listed in Gala program
- Podium recognition during the evenings' formal program
- Official charitable tax receipt
- 2 tickets to the event

SPEAKEASY—\$2,000–\$3,999

- Name listed in Gala program
- Official charitable tax receipt
- 2 tickets to the event

GRETA GARBO—\$500–\$1,999

- Name listed in Gala program
- Official charitable tax receipt

* If tickets are included with your donation, a charitable tax receipt can be issued less the benefit value of the tickets, as defined by the Canada Revenue Agency (CRA) guidelines.

* Charitable tax receipts cannot be issued for corporate sponsorship when the sponsor gains a marketing or advertising value, as defined by the Canada Revenue Agency (CRA) guidelines.

If you have any questions, please contact:

Dawn West

Advancement Committee Chair
Lycée international de Calgary

dawn.west@lycee.ca

* Cash donations of all sizes are greatly appreciated. All eligible donations of \$20.00 or more will receive an official charitable tax receipt.

Have a company you want to promote? Our corporate sponsorship packages may be better suited to your needs.

[Visit gala.lycee.ca](http://gala.lycee.ca)
for more information



DONATION FORM

Company/Individual Name (as you would like to be recognized): _____

Title (check one): Mr. ☐ Mrs. ☐ Miss. ☐ Ms. ☐ Dr. ☐

Donor/Contact Name¹: _____

Mailing Address: _____

Phone #: _____ Email: _____

Donation Opportunities:

☐ GREAT GATSBY—\$10,000+

☐ SPEAKEASY—\$2,000–\$3,999

☐ CHARLESTON CABARET—\$7,000–\$9,999

☐ GRETA GARBO—\$500–\$1,999

☐ JOSEPHINE BAKER—\$4,000–\$6,999

☐ Other donation amount: _____

Payment Information:

☐ **Cheque** enclosed in the amount of \$ _____

☐ **E-Transfer** (payments@lycee.ca)

☐ **Cash** enclosed in the amount of \$ _____

☐ **Plastiq** (credit—please select "gala donation")

☐ **Square** (credit—please see reception)

Other instructions:

Signature: _____

Date: _____

¹ For group donations, please indicate additional donor names under "Other instructions" and have each donor fill out a donation form for tax purposes.

* If tickets are included with your donation, a charitable tax receipt can be issued less the benefit value of the tickets, as defined by the Canada Revenue Agency (CRA) guidelines.

* Cash donations of all sizes are greatly appreciated. All eligible donations of \$20.00 or more will receive an official charitable tax receipt.

Please complete the above and return to:

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THANK YOU FOR YOUR GENEROUS SUPPORT!

AUCTION ITEMS DONATION FORM

Company/Individual Name (as you would like to be recognized): _____

Title (check one): Mr. ☐ Mrs. ☐ Miss. ☐ Ms. ☐ Dr. ☐

Donor/Contact Name¹: _____

Mailing Address: _____

Phone #: _____ Email: _____

Description of Goods/Services:

Fair market value of goods: \$ _____ Cost to Donor (**attach receipt**): \$ _____

Date item will be delivered/to be picked up: _____

Do you require a charitable tax receipt?: ☐ Corporate ☐ Personal ☐ None

Charitable tax receipt made out to: _____

Other instructions:

Signature: _____ Date: _____

¹ For group donations, please indicate additional donor names under “Other instructions” and have each donor fill out a donation form for tax purposes.

Charitable tax receipts will be issued in compliance with CRA Guidelines: Charitable tax receipts will be given for cash donations and items only. We cannot give receipts for gift certificates or services. Items must be declared at fair market value.

Donation of property from individuals such as products, equipment, supplies, auction items or other similar tangible items may receive an official donation receipt, if requested at the time of donation on a completed donor form, with third-party invoice, receipt, qualified appraisal or similar documentation declaring the fair market value of the donated item attached.

Please complete the above and return to:

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