



Join us for a night of Roaring '20s glamour and vibrant Charleston energy. Step back in time to an era of sophistication for Gala 2024!

Lycée international de Calgarys' Annual Gala will be located in Calgary's iconic Heritage Park Gasoline Alley Museum. See you there!

Visit gala.lycee.ca or Instagram @lyceegala2024 for more information





Dear Sir or Madam,

On April 13, 2024, Heritage Park's Gasoline Alley Museum is hosting Lycée international de Calgary's Les Années Folles Gala for over 300-350 prestigious members of Calgary's business and social community. We are writing to you to request your support towards our gala in exchange for promoting your company to an influential group of top executives, business owners, lawyers, medical professionals, and diplomats.

The Lycée welcomes over 40 nationalities and linguistic backgrounds each school year. Lycée students are educated in a truly multicultural and multilingual environment, preparing them to become responsible citizens and leaders in a global community. Your generosity makes the Lycée the premier French bilingual school in the city.

This year, your funds will contribute directly to buying **innovative and flexible furnishings for our new Maternelle building.** These flexible pieces would empower our teachers to create dynamic learning environments that support different teaching methodologies and encourage collaborative learning among our young students. Moreover, **our administrative offices would also benefit from receiving a much-needed makeover**, ensuring that our dedicated staff can work in a comfortable and efficient space that reflects our school's high standards.

There are several customizable sponsorship/donation and promotional packages available. Our goal is to give your company maximum exposure through different strategies. With this in mind, we have designed the following packages for your review.

We thank you for your consideration. Please contact <u>dawn.west@lycee.ca</u> if you have any questions.

We look forward to hearing from you!

Frédéric Canadas Head of School

Françoise Bougaeff Associate Head of School

Dawn West Advancement Committee Chair

Lycée international de Calgary is a private French School, belonging to network of about 600 French schools in 140 countries worldwide. The school is dedicated to providing a global and cultural experience for its students.

Visit gala.lycee.ca for more information

(Lycée international de Calgary is a registered Canadian charity and can issue charitable tax receipts for eligible donations)

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL

\$10,000—Two available

- Podium recognition during the evenings' formal program
- Full-page company advertisement on page 2 or 3 of the gala program
- Prominent logo placement:
 - Signage at the event
 - Company logo on personalized thank you card sent to all guests and donors
 - Looped logo on the sponsorship screen at the event
 - Opportunity to have your organization's signage at the registration table
 - Advertising on the Gala website & in the Gala newsletter and year-long logo presence & link to your organization's website on the Lycée website.
- Customized social media recognition
- 8 tickets to the event with bottle service

GOLD LEVEL

\$5,000—Four available

- Advertising on the Gala website & in the Gala newsletter
- Full-page company advertisement in Gala program
- Signage at the event
- Looped logo on the sponsorship screen at the event
- Customized social media recognition
- 4 tickets to the event

* If tickets are included with your donation, a charitable tax receipt can be issued less the benefit value of the tickets, as defined by the Canada Revenue Agency (CRA) guidelines.

* Charitable tax receipts cannot be issued for corporate sponsorship when the sponsor gains a marketing or advertising value, as defined by the Canada Revenue Agency (CRA) guidelines.

If you have any questions, please contact:

Dawn West Advancement Committee Chair Lycée international de Calgary <u>dawn.west@lycee.ca</u>

Visit gala.lycee.ca for more information



SPONSORSHIP FORM

| Company/Individual Name (as you would like to be recognized): | | | |
|---|--|--|--|
| Title (check one): Mr.□ Mrs.□ Miss.□ Ms.□ Dr.□ | | | |
| Sponsor/Contact Name: | | | |
| Mailing Address: | | | |
| Phone #: Email: | | | |
| Sponsorship Opportunities: | | | |
| □ PLATINUM LEVEL—\$10,000 □ GOLD LEVEL—\$5,000 | | | |
| Other donation amount: | | | |
| Payment Information: | | | |
| \Box Cheque enclosed in the amount of \$ | E-Transfer (payments@lycee.ca) | | |
| \Box Cash enclosed in the amount of \$ | □ Plastiq (credit—select "gala donation") | | |
| Other instructions: | | | |
| Signature: | Date: | | |
| | | | |

* Charitable tax receipts cannot be issued for corporate sponsorship when the sponsor gains a marketing or advertising value, as defined by the Canada Revenue Agency (CRA) guidelines.

Please complete the above and return to:

Lycée international de Calgary—**Gala Committee** 4099 Garrison Boulevard SW, Calgary, AB T2T 6G2 403.243.5420 ext. 114 **gala@lycee.ca**

Visit gala.lycee.ca for more information

AUCTION ITEMS DONATION FORM

| Company/Individual Name (as you would like to be recognized): | | | | | |
|--|-----------|----------|--------|--|------------------|
| Title (check one): Mr. 🗆 Mrs. 🗆 Miss. 🗆 Ms. 🗆 Dr. 🗆 Donor/Contact Name ¹ : | | | | | |
| | | | | | Mailing Address: |
| Phone #: | Email: | | | | |
| Description of Goods/Services: | | | | | |
| Fair market value of goods: \$ | | | | | |
| Date item will be delivered/to be picked up | : | | | | |
| Do you require a charitable tax receipt?: [| Corporate | Personal | □ None | | |
| Charitable tax receipt made out to: | | | | | |
| Other instructions: | | | | | |
| Signature: | | Date: | | | |

¹ For group donations, please indicate additional donor names under "Other instructions" and have each donor fill out a donation form for tax purposes.

<u>Charitable tax receipts will be issued in compliance with CRA Guidelines: Charitable tax receipts will be</u> <u>given for cash donations and items only</u>. <u>We cannot give receipts for gift certificates or services. Items must</u> <u>be declared at fair market value</u>.

Donation of property from individuals such as products, equipment, supplies, auction items or other similar tangible items may receive an official donation receipt, if requested at the time of donation on a completed donor form, with third-party invoice, receipt, qualified appraisal or similar documentation declaring the fair market value of the donated item attached.

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